priority™

ERP Should Be Easier - Make it a Priority

Priority is the leading ERP software solution for thousands of companies worldwide, offering them a comprehensive, flexible, and affordable way to manage and grow their business.

Learn how your business can benefit from Priority ❯

Why more than 7,000 companies in 40 countries have chosen **Priority:**

Comprehensive

Priority offers one integrated business management solution for all your business needs. With targeted solutions for a broad spectrum of industries, **Priority** comprises all the core functions you need to run your growing business, including administration, financial accounting, sales, purchasing, customer relationship management, manufacturing, logistics, human resource management, reporting, and more.

Hassle-Free

Priority is the only ERP solution that does not require intensive, ongoing maintenance efforts. Its swift implementation and effortless operation give you the freedom and peace of mind to focus on your company's innovation and growth. Whether you opt for the system in the cloud or on premise, new functionalities, expansions, and upgrades are a non-issue.

Flexible and Adaptive

Priority can be easily adapted to specific organizational processes and needs, including multiple languages, currencies, and companies. The system also adjusts to individual users, offering different screens and options for different people and roles. Users enjoy a high level of customizability and personalization options so that everyone's unique needs are met.

Cloud Supporting

Priority is offered in the cloud (SaaS) or as an on-premise installation. The cloud platform provides a secure and risk-free environment, immune to virus and malware attacks, so that your sensitive business data is fully protected. The cloud is ideal for growing organizations, as it allows you to grow smoothly and cut costs by removing the need for hardware maintenance. **Priority's** cloud solution includes automatic upgrades, ensuring you always enjoy the most up-to-date version.

Intuitive and Easy

To fulfill its vision that ERP should be easier, **Priority** strives to deliver the most comfortable user experience around. The company's best practices, based on years of experience and customer feedback, are integrated into default processes and procedures that make it easy to start working right away. **Priority's** friendly and intuitive UI includes dedicated mobile apps, enabling you to work from any tablet or smartphone, anywhere.

Lowest TCO

Priority is proud to be the most cost-effective ERP solution on the market today. **Priority's** flexibility, combined with its commercial and operational model, guarantee the lowest Total Cost of Ownership (TCO) compared to any equivalent ERP system. Major savings are enabled in implementation, licensing, maintenance, and internal costs. Furthermore, **Priority's** customers enjoy on-time and on-budget projects, so that when you choose **Priority** you minimize risks.

> **Priority** is completely and easily adaptable to special needs that arise during our company's evolution, without major costs being incurred.
>
> *Marile na Zamfir, Executive Manager, G&G Romania*

priority™ offers a single integrated solution for all your needs, with no interface necessary

Your complete business management package includes:

Financials

The financial module supports a variety of billing methods, fixed asset capabilities, cash management, cost control, budget control, and financial statement generators. **Priority's** financial module includes full regulatory compliance capabilities for more than 20 countries. **Priority's** dedicated team regularly develops, adjusts, and updates the software to comply with changing localization needs.

CRM & Sales

Manage all marketing and sales efforts and pipelines with a full customer lifecycle management system. The CRM and sales module includes lead management, opportunity management, account management, sales targets, forecast analysis, marketing campaigns, and more.

Supply Chain Management

The SCM module includes state-of-the-art production and manufacturing control, inventory control, MRP and purchase planning, vendor relationship management, engineering change orders, delivery scheduling, quality assurance, and inter-company transactions.

HR & Employee Attendance

Automate, regulate and centralize HR management to gain control of your most important asset, your people, and to ensure your workforce and your business goals are aligned. **Priority's** HR module includes talent management encompassing the complete employee life-cycle, recruitment, hiring, benefits administration and employee assignments. Furthermore, **Priority** also offers a unique integrated employee attendance management system, including employee rules, profiles, payroll categories, overtime calculation modes, single- or multiple-shift work schedules, benefits, and work hour and absence reporting.

WMS

The integrated WMS module includes warehouse optimization, picking and shipping waves, replenishment waves, receiving and put-away tasks, traceability, support for mobile devices, barcode labeling, and RFID tags.

Business Intelligence

With **Priority's** BI tool, you get an accurate and integrative view of your business. You can slice and dice data to monitor organizational behaviors, identify trends and plan ahead. The BI and analytics module includes flexible, customized reporting, executive dashboards, business metrics, and drill-down functionality.

Business Process Management

Priority's interactive workflow mechanism gives managers the maximum flexibility in planning, implementing, and enforcing business processes. The BPM module streamlines the work process across all departments to optimize efficiency. Its user-friendly graphical interface and flexibility allow users to easily create business rules, to-do lists, automatic responses, reminders, display warnings, and more.

Customer Service

Improve customer satisfaction and internal efficiency by managing service calls and tickets using **Priority's** advanced solution. **Priority** provides a holistic view of each customer. The solution includes an integrated knowledge base, business process management, self-service tools, and omni-channel support. **Priority** also offers a field service solution allowing field technicians to manage service tickets directly from their mobile device in real time.

Project Management

Keep track of customer projects and facilitate team collaboration by linking every task to its related project, coupled with email integration that synchronizes all relevant details. The solution includes resource management, SOW, project-related BOM, Gantt charts, project costing, budgeting, and invoicing.

" Looking back, I certainly could not have predicted the positive impact **Priority** has made on our business. "

Ethan Boron, President, BIOTHANE USA

We make it a Priority to offer a solution that perfectly meets your needs. Choose the one that's right for your business size and industry.

Priority Enterprise
A highly scalable and powerful business management solution for large multi-national enterprises
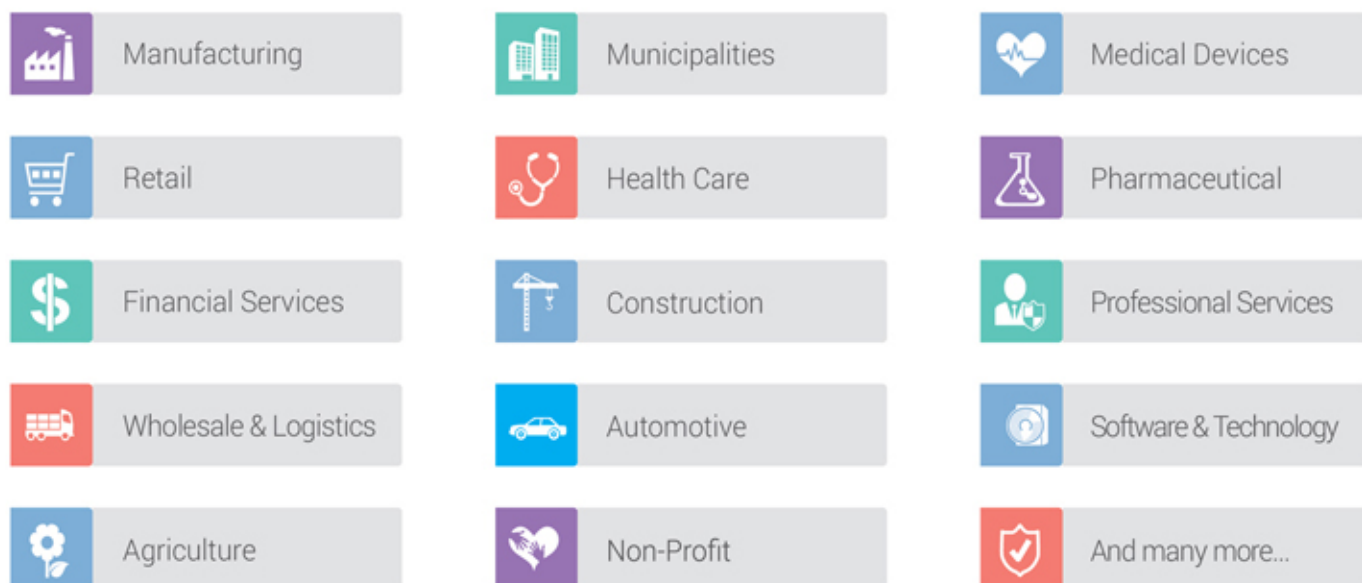
Priority Pro
A comprehensive and integrated business management solution for medium-sized to large companies

Priority Cloud
An all-inclusive and affordable business management solution for small businesses

Priority offers dedicated solutions for the following industries:

Manufacturing	Municipalities	Medical Devices
Retail	Health Care	Pharmaceutical
Financial Services	Construction	Professional Services
Wholesale & Logistics	Automotive	Software & Technology
Agriculture	Non-Profit	And many more...

Priority Software is an international pioneer in ERP solutions, offering an ERP package that is rich in functionality, fully integrative, simple to implement and easy to maintain. **Priority's** vision is to empower businesses of all sizes with a comprehensive, flexible, and simple business management solution that increases profitability and efficiency. To date, over 7,000 companies across a wide range of industries in 40 countries rely on **Priority's** solutions. As part of their mission to make ERP easier and to provide an affordable alternative to complicated and expensive solutions offered by better-known giant brands, **Priority** makes a point to innovate with changing technology, such as full support for mobile and the cloud. **Priority's** large ecosystem of dozens of business partners around the world speaks to its commitment to providing reliable and quality products and services at the highest level. For more information about **Priority Software**, visit: